



# Avoca Hockey – Your Club

30<sup>th</sup> June 2021

# Agenda

Welcome and introduction

Overview of Avoca and progress against plans

...by 2025 – our future plan...

Sample initiative Umpire Development – Steve

Avoca – setting up for future success - Dennis

Open forum.... - All



# Welcome and introduction – a snapshot...



## **Board of Directors**

President – Ben Geoghegan

Vice President – Paul Cronin

Financial Director – Lisa McCarthy

Co-opted Director – Dennis O'Connor

Co-opted Director – Caroline Daly

## **Executive Committee**

President – Ben Geoghegan

Vice President – Paul Cronin

Treasurer – Lisa McCarthy

Club Secretary – Al Robinson

Development Officer – Paul Cronin

Director of Hockey – Rudi Wortmann

Senior Girls' Chair – Simon Rees

Junior Girls' Chair – Celine Furey

Boys' Chair – Emer Grogan

Ladies' Club Captain – Kate Rushe

Men's Club Captain – Michael O'Neill

Umpire Development – Stephen Jenkins

Avoca Voice – Anna Richardson, Brian Cleary, Cian Funge, Al Richardson

## 2013/2014

<500 Members

Ladies Div 3

Men Div 2

President & Chairman the same person

Confusing membership descriptions

Volunteer Committee of 5 or 6

Board of 7 (there have often been only 5) – no real vision set, roles unclear

Flawed Memorandum & Articles of Association



## 2021

Stronger Team: Deliver More

~1000 Members

Ladies Div 1

Men Div 1 (plus EY2 experience)

Separation of Chairman & President (CEO) Roles

Clear membership descriptions and rights

Clear Committee roles with innovations e.g. New Junior & Senior Girls Chairs, full time Club Administrator, Director of Hockey

Board: 6 with member approval, up to 3 can be invited by the board – skills and abilities to help the club succeed with our plan

New Mems & Arts based on best practice and professionally developed



## 5 Year Plan Ireland's Premier 'Hockey for All' Club





# Avoca Hockey Club: Ireland's Premier 'Hockey for All' Club

**Reminder:  
5 Year Strategic  
Plan Outcomes**

**By 2025  
we will  
have...**



## HOCKEY PERFORMANCE PLAN 'The Avoca Way' Plan 1

- ✓ Best in Class Youth Hockey Skills development Pathway and Programme
- ✓ Best in Class Coaching development Pathway and Programme
- ✓ Annual Team Balancing Policy and league performance uplift
- ✓ ~1200 Members
- ✓ ~150 – 200 Boys
- ✓ 13 Senior Teams plus Vets
- ✓ EYHL Status
- ✓ International Representation at all levels
- ✓ U18 Retention solved

## CLUB DEVELOPMENT PLAN 'We Are Avoca HC' Plan 2

- ✓ Had the 125 Anniversary
- ✓ Have raised funds to cover pitch and clubhouse developments
- ✓ Developed an operating surplus
- ✓ Have stable enduring sponsorship in place
- ✓ Have significantly contributed to community wellbeing
- ✓ Have engaged and educated volunteers – make more Hockey people.

## CLUB FACILITIES PLAN 'Home of Avoca HC' Plan 3

- ✓ A fully modern top grade hockey performance facility in Newpark
- ✓ A home.. Top class clubhouse for use by Club & School
- ✓ A third competitive pitch in full use
- ✓ A very big party when it's all over!

## SOCIAL INCLUSION CULTURE

- ✓ Vets/Masters Hockey Festival
- ✓ Mothers & Others/ Lads & Dads
- ✓ Inclusion: Special & Walking Hockey
- ✓ Full Club e2e Celebrations
- ✓ Parents trained as players & coaches

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Thank you!